



### **2020 National Best In Show: Marketing & Advertising Campaigns**

Edenwald Resident Recruitment Campaign  
[National Mature Media Awards]

### **2020 National Gold Award: Annual Report**

Tuerk House Annual Report  
[Aster Awards]

### **2020 National Silver Award: Outdoor/Environmental Signage/Graphics**

Carroll Hospital "Better Together" Wall  
[Davey Awards]

### **2020 National Silver Award: Service Line Promotions**

Carroll Hospital Family Birthplace Campaign  
[Aster Awards]

### **2020 National Silver Award: TV/Video Advertising**

Baltimore City Health Department & Chase Brexton Health  
Care U=U Promotional Video  
[Aster Awards]

### **2020 National Silver Award: Total Advertising Campaigns Without TV**

Carroll Hospital Family Birthplace Campaign  
[Healthcare Advertising Awards]

### **2020 National Silver Award: Annual Reports**

Tuerk House Annual Report  
[Healthcare Advertising Awards]

### **2020 National Silver Award: Websites**

Tuerk House Website  
[Healthcare Advertising Awards]

### **2020 National Merit Award: Digital Videos**

Baltimore City Health Department & Chase Brexton Health  
Care U=U Promotional Videos  
[Healthcare Advertising Awards]

### **2020 Best in Maryland: Annual Reports**

Tuerk House 2018-2019 Annual Report  
[Public Relations Society of America Maryland]

### **2020 Award of Excellence: Events and Observances**

Project Sanctuary Comes to Maryland  
[Public Relations Society of America Maryland]

### **2020 Award of Excellence: Integrated Communications**

"Designed by Moms" Family Birthplace Campaign  
[Public Relations Society of America Maryland]

### **2020 Award of Excellence: Media Relations (Assoc/ Nonprofit/Govt)**

Ingenuity Project Media Relations Campaign  
[Public Relations Society of America Maryland]

### **2019 Best Advertising Agency (Winner)**

The Daily Record Reader Ranking Awards

### **2019 Best Media Buying (Finalist)**

The Daily Record Reader Ranking Awards

### **2019 Digital Marketing Campaign of the Year**

Vectren Don't Be That Guy Public Safety Campaign  
[American Marketing Association Baltimore]

### **2019 National Gold Award: Design/Print**

Tuerk House Annual Report  
[Davey Awards]

### **2019 Best in Maryland: Websites**

Chase Brexton & Baltimore City Health Department  
U=U Website  
[Public Relations Society of America Maryland]

### **2019 National Silver Award: Total Advertising Campaigns Without TV**

Carroll Hospital Health Esteem Campaign  
[Healthcare Advertising Awards]

### **2019 National Merit Award: Websites**

Chase Brexton & Baltimore City Health Department  
U=U Website  
[Healthcare Advertising Awards]

### **2019 Award of Excellence: Community Relations**

Carroll Hospital Health Esteem Campaign  
[Mid-Atlantic Society for Healthcare Strategy and  
Market Development]

### **2019 National Silver Award: Service Line Promotions**

Carroll Hospital Health Esteem Campaign  
[Aster Awards]

### **2019 National Bronze Award: Websites**

Chase Brexton & Baltimore City Health Department  
U=U Website  
[Aster Awards]

### **2019 Award of Excellence: Public Service Campaigns**

Vectren Don't Be That Guy Public Safety Campaign  
[Public Relations Society of America Maryland]



### **2018 National Gold Award: Annual Reports**

Chase Brexton Annual Report  
[Healthcare Advertising Awards]

### **2018 National Gold Award: Website Advertising Series**

Carroll Hospital Annual Check-Up Campaign  
[Aster Awards]

### **2018 National Silver Award: Total Advertising Campaigns**

Carroll Hospital Annual Check-Up Campaign  
[Aster Awards]

### **2018 Best Digital Marketing Campaign**

Carroll Hospital Annual Check-Up Campaign  
[American Marketing Association Baltimore]

### **2018 National Safety Video Excellence Finalist**

Vectren Don't Be That Guy Public Safety Campaign  
[American Gas Association]

### **2018 Best in Maryland: Magazines/Newsletters (Print)**

Carroll Hospital A Healthy Dose Magazine  
[Public Relations Society of America Maryland]

### **2018 Best in Maryland: Integrated Communications**

Integrace Independent Living Campaign  
[Public Relations Society of America Maryland]

### **2018 Best in Maryland: Integrated Communications**

Integrace Brand Awareness Campaign  
[Public Relations Society of America Maryland]

### **2018 Best in Maryland: Media Relations (Assoc/Nonprofit/Govt)**

Integrace Media Relations Campaign  
[Public Relations Society of America Maryland]

### **2018 National Merit Award: Marketing/Advertising Campaigns**

Integrace Independent Living Campaign  
[National Mature Media Awards]

### **2018 National Merit Award: Newsletters**

Carroll Hospital A Healthy Dose Magazine  
[Healthcare Advertising Awards]

### **2018 National Merit Award: Online Advertisements**

Carroll Hospital Annual Check-Up Digital Campaign  
[Healthcare Advertising Awards]

### **2018 National Merit Award: Total Advertising Campaign Without TV**

Carroll Hospital Annual Check-Up Campaign  
[Healthcare Advertising Awards]

### **2018 Award of Excellence: Community Relations**

Chase Brexton Health Care Hope Lives Here Fundraising Program  
[Public Relations Society of America Maryland]

### **2018 Award of Excellence: Public Service**

Carroll Hospital Annual Checkup Campaign  
[Public Relations Society of America Maryland]

### **2018 Award of Merit: Digital Advertising**

Carroll Hospital Annual Check-Up Campaign  
[Mid-Atlantic Society for Healthcare Strategy and Market Development]

### **2018 Gold Award: Annual Reports**

Chase Brexton 2016 Annual Report  
[Healthcare Advertising Awards]

### **2018 Award of Excellence: Community Relations**

Chase Brexton Hope Lives Here Fundraising Program  
[Mid-Atlantic Society for Healthcare Strategy and Market Development]

### **2017 Best in Maryland: Magazines/Newsletters (Print)**

Carroll Hospital A Healthy Dose Magazine  
[Public Relations Society of America Maryland]

### **2017 Best in Maryland: Media Relations (For Profit)**

Route One Apparel Becomes the Face of Maryland Pride  
[Public Relations Society of America Maryland]

### **2017 Award of Excellence: Integrated Marketing**

Carroll Hospice Campaign  
[Public Relations Society of America Maryland]

### **2017 Award of Excellence: Annual Reports**

Chase Brexton Health Care Annual Report  
[Public Relations Society of America Maryland]

### **2017 Award of Excellence: Reputation/Brand Management**

Leadership Maryland Finds "The Strength Within"  
[Public Relations Society of America Maryland]



### **2017 Award of Excellence: Newsletters and Reports**

Carroll Hospital A Healthy Dose Magazine  
[Mid-Atlantic Society for Healthcare Strategy and Market Development]

### **2017 Award of Excellence: Potpourri**

Chase Brexton Health Care Annual Report  
[Mid-Atlantic Society for Healthcare Strategy and Market Development]

### **2017 Gold Award: Home Health/Hospice Marketing**

Carroll Hospice Campaign  
[National Aster Awards]

### **2017 Merit Award: Total Advertising without TV**

Carroll Hospice Campaign  
[National Healthcare Advertising Awards]

### **2017 Campaign of the Year Runner-Up**

Carroll Hospice Campaign  
[American Marketing Association Baltimore]

### **2016 Award of Excellence: Reputation/Brand Management**

EVAPCO Rebranding Campaign  
[Public Relations Society of America Maryland]

### **2016 Silver Award: Patient Education**

Maryland Hospital Association KIDsafe Campaign  
[National Aster Awards]

### **2015 Best B2C Campaign**

Carroll Hospital Urgent Care Campaign  
[American Marketing Association Baltimore]

### **2015 Best Nonprofit Campaign**

Carroll Hospital Foundation's CareSquare Program  
[American Marketing Association Baltimore]

### **2015 Star Award: Brand Identity**

EVAPCO Rebranding Campaign  
[Construction Marketing Association]

### **2015 Award of Excellence: Story Placement**

Leadership Maryland Awareness Campaign  
[Public Relations Society of America Maryland]

### **2014 Best in Show**

Carroll Hospital Orthopaedic Campaign  
[Public Relations Society of America Maryland]

### **2014 Best in Show**

Maryland Hospital Association Who Will Care?  
Nurse Education Fund Report  
[Maryland Society for Healthcare Strategy and Market Development]

### **2014 Best in Show Finalist**

Carroll Hospital A Healthy Dose Magazine  
[Maryland Society for Healthcare Strategy and Market Development]

### **2014 Best Healthcare Services Campaign**

Carroll Hospital Orthopaedic Campaign  
[American Marketing Association Baltimore]

### **2014 Best in Maryland: Story Placement**

Brotman Financial Group on WBAL-TV Sunday Morning News  
[Public Relations Society of America Maryland]

### **2014 Award of Excellence: Story Placement**

Port Discovery Makes Baltimore Sun Front Page  
[Public Relations Society of America Maryland]